

**JNB IS A TRUSTED CFO PARTNER
THAT EVERY BUSINESS OWNER
IS LOOKING FOR!**





“Not every business can afford a full time CFO but every business deserves one”

***Founder and CEO
of JNB***

ABOUT US

JNB is a team of enthusiastic and committed young Chartered Accountants and professionals specializing in delivering end-to-end CFO services tailored to the unique needs of MSMEs. Our services encompass accounting, financial management, financial reporting, regulatory compliance, and strategic advisory.

What sets us apart is our deep understanding of the challenges faced by growing businesses. We take pride in offering hands-on, customized support that drives real growth and empowers our clients to achieve their goals.



VISION

To be the trusted partner of MSMEs, empowering them to achieve financial excellence and sustainable growth through the delivery of comprehensive CFO services, including end-to-end finance, accounting and compliance solutions.

MISSION

To make MSMEs future-ready by providing strong and reliable finance, accounting and compliance solutions, enabling them to achieve their full potential and targeted growth.



VALUES

- * INTEGRITY:**
We conduct business with honesty, transparency, and ethical principles.
- * EXCELLENCE:**
We strive for excellence in all aspects of our service delivery and client interactions.
- * COLLABORATION:**
We foster a collaborative environment internally and with our clients to achieve mutual success.
- * INNOVATION:**
We embrace innovation and leverage technology to drive efficiency and effectiveness.
- * CLIENT-CENTRIC:**
We prioritize understanding and meeting the unique needs of each client with personalized solutions.

WHY US?

* **EXPERTISE:**

Our team brings years of collective experience and deep domain knowledge.

* **COMMITMENT:**

We are dedicated to delivering excellence in every aspect of our service delivery.

* **CLIENT-CENTRIC:**

Success of our client is our priority, and we tailor our services to meet client's specific goals.

* **INNOVATION:**

We leverage cutting-edge technology and best practices to optimize efficiency and effectiveness.



SERVICES

* FINANCIAL PLANNING AND ANALYSIS

Financial Planning & Analysis (FP&A) services are designed to provide with the strategic insights and financial clarity needed to drive a business forward. JNB team works closely with business owners to develop robust financial plans analyze performance, and support informed decision making. Our comprehensive FP&A services include

- Period Financial Reporting
- Cash flow management
- Budgeting and Forecasting
- Variance Analysis
- Risk Management and Compliance

* TAX COMPLIANCE AND LITIGATION

We understand the complexities and challenges associated with Indian Tax Law compliance and Litigation. JNB compliances services are designed with expert guidance and support, ensuring that a business is well prepared to navigate these intricate areas.

- Assist in periodic Tax payment and timely returns
- Ensure periodic GST payments and Returns
- Maintain adequate workings to support tax returns
- Representation and support services
- Litigation Support

* VIRTUAL & SHARED CFO SERVICES

Our CFO Services offer you the expertise and strategic guidance of a seasoned CFO without the need for a full-time executive. Our CFO service solutions are ideal for businesses looking to enhance their financial management, drive growth, and achieve long-term success. We provide comprehensive financial leadership tailored to your unique needs, including:

- Team Management and Guidance
- Management Reporting
- Funding and Capital Raising
- Strategic Planning
- Risk Management and Compliance
- Technology and Systems Integration

SERVICES

* ACCOUNTING SERVICES

JNB's accounting services provide businesses with accurate and timely financial records, ensuring compliance with Indian accounting standards while supporting informed decision making. We deliver end-to-end accounting solutions, enabling you to maintain financial clarity and focus on growth. Our accounting services include:

- Bookkeeping and maintenance of financial records
- Managing accounts payable and receivable
- Reconciliation of bank accounts and financial data
- Compliance with statutory accounting and audit requirements
- Assistance with tax filings and audit coordination
- Preparation of financial statements as per Indian GAAP

* COMPANY LAW MATTERS & SECRETARIAL COMPLIANCES

JNB provides comprehensive company law and secretarial services to ensure that your business complies with the provisions of the Companies Act and related laws. Our team of professionals is equipped to handle all corporate governance requirements, leaving you free to focus on growing your business. Our services include:

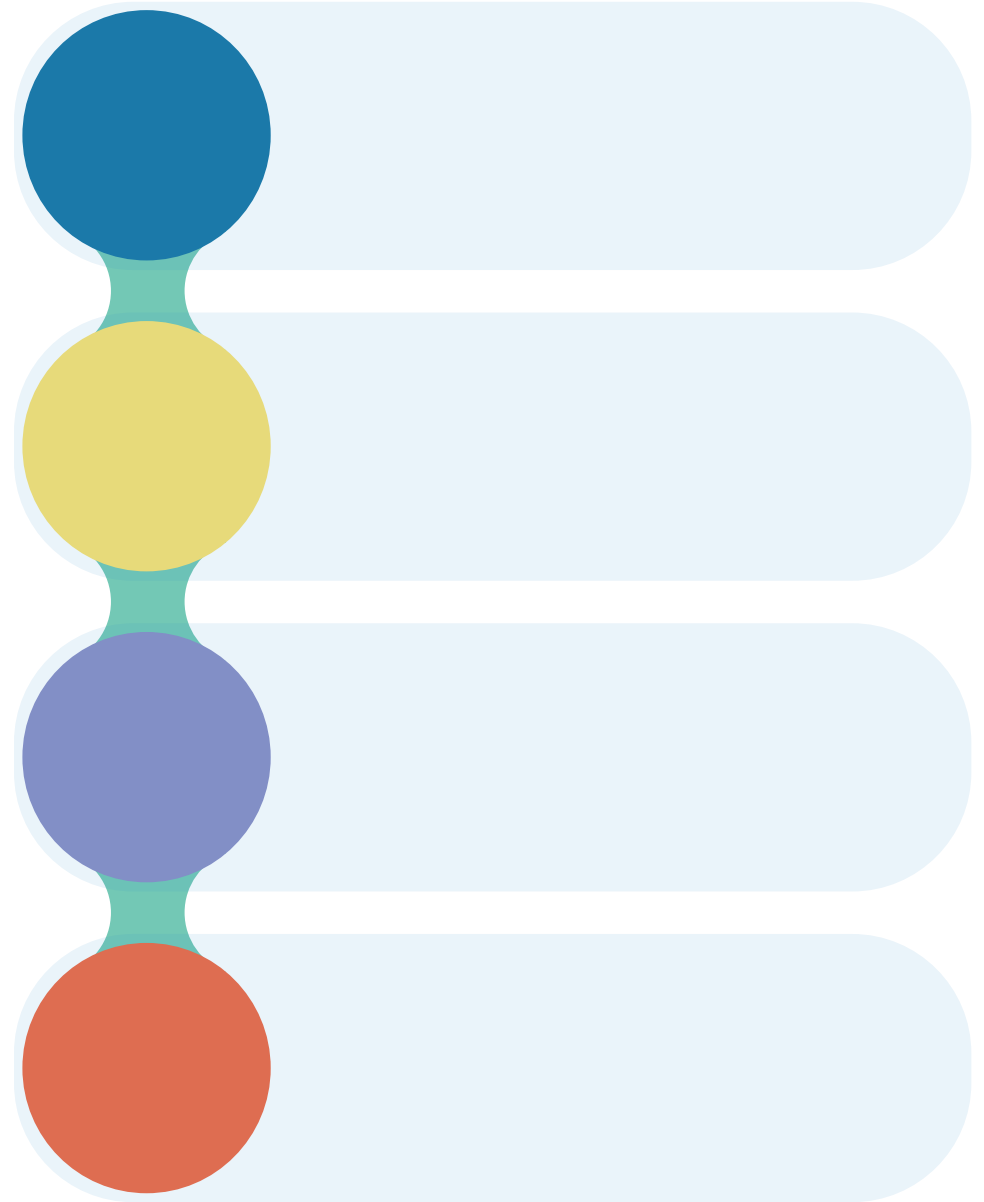
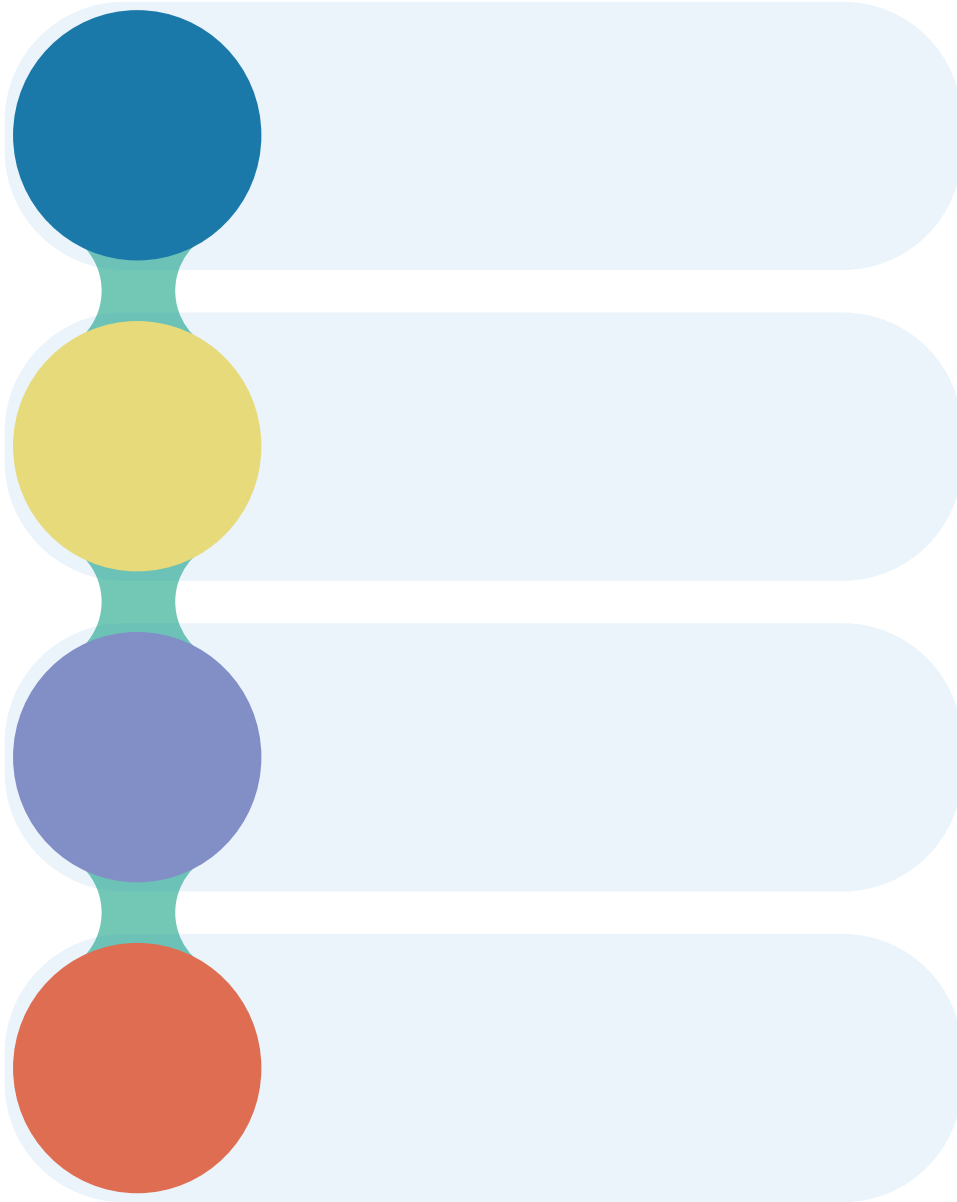
- Company incorporation and registration services
- Annual compliance filings with the Registrar of Companies (ROC)
- Corporate governance advisory and secretarial audits
- Drafting of board resolutions & maintenance of statutory registers
- Compliance with regulatory bodies and updates on legal requirements

* PAYROLL SERVICES

JNB's payroll services are designed to simplify the complexities of employee payroll management, ensuring timely and accurate processing while staying compliant with applicable laws. Our team provides end-to-end payroll solutions which includes;

- Payroll processing and salary disbursement
- Statutory compliance with PF, ESI, and other labor laws
- Generation of payslips and payroll reports
- Tax deductions at source (TDS) and other payroll tax compliance
- Management of employee benefits and reimbursements
- Leave and attendance management systems

CLIENTELE



TEAM

* **DHEERAJ BAFNA – FOUNDER, JNB**

Dheeraj Bafna, a Chartered Accountant since 2012, is passionate about addressing financial and accounting challenges and helping business owners achieve efficient growth. Having transitioned from traditional practice to consulting, he aims to make a significant impact on MSMEs. Dheeraj is also dedicated to nurturing young professionals, offering them a platform to develop into future finance leaders and CFOs.

TEAM



FUTURE CFOS

CA. Rithu Agarwal

CA. Apeksha Bafna

CA. Hari Prasad Reddy

CA. Purnima

CA. Selvaraj

TEAM

* **BACKBONE OF JNB - TECH-DRIVEN SOLUTIONS TEAM**

CA Abhishek Jain

CA Sai Reddy

* **ASSOCIATE FIRMS**

Bisani Legal - Legal Counsel

SSA Compliance Services LLP – Employment and Labour

Law Experts

Mohit Parmar – Income tax Litigation Expert

SSJNB & Co – Compliance Partner and Audit and Assurance

Service Partner

RSP Innovations LLP – Technology Partner